Higher Education Innovation and Entrepreneurship Working Group
Kickoff Meeting
Yale University | Greenberg Conference Center
391 Prospect St, New Haven, CT
Wednesday, December 14, 2016
9:45 - 11:00 a.m.

Agenda

9:45 a.m.  Brief Introductions*

9:50 a.m.  Brief Overview of the charge of the Higher Education Working Group*
Glendowlyn Thames, Executive Director, CTNext

10:00 a.m. Welcome and Opening Remarks
President Peter Salovey, Yale University
President Susan Herbst, UConn

10:10 a.m. Discussion: The diverse role of higher education institutions in promoting innovation and entrepreneurship in Connecticut
Moderator: Eugenie Birch, University of Pennsylvania*

10:50 a.m. Business Meeting
• Nominate & Select Co-Chairs of Higher Education Working Group
• Next Steps

11:00 a.m. Adjournment

*Indicates enclosure with agenda

Enclosures:
• Meeting Attendees (p. 2)
• Section 27 of Public Act 16-3 (p. 4)
• Biography of Eugenie Birch (p. 6)
Higher Education Working Group Kick-off
Meeting Attendees

Institutional Representatives

Albertus Magnus College
Interim President Anne Kilbride
Director of Business Programs William Aniskovich

Asnuntuck Community College
Chief Academic Officer Mike Stefanowicz

Central CT State University
President Susan Pease
Dean of the School of Business Kenneth Colwell

CT State Colleges & Universities System
President Mark Ojakian
Director of Government Relations Sean Bradbury

Connecticut College
Chief Financial Officer Richard Madonna

Fairfield University
Provost Lynn Babington

Gateway Community College
President Dorsey Kendrick

Goodwin College
President Mark Scheinberg

Housatonic Community College
President Paul Broadie

Manchester Community College
Dean Marci Jehnings

Middlesex Community College
President Anna Wasescha

Northwestern CT Community College
President Michael Rooke

Norwalk Community College
President David Levinson

Post University
President Don Mroz

Quinnipiac University
Chair of Innovation & Entrepreneurship Norman Gray

RPI Hartford
Associate Dean, Graduate Education Dennis Gornic

Sacred Heart University
President John Petillo

Southern CT State University
President Joseph Bertolino

St. Vincent’s College
President Michael Gargano

Three Rivers Community College
President Mary Ellen Jukoski

Trinity College
President Joanne Berger-Sweeney

University of Bridgeport
President Neil A. Salonen

University of Connecticut
President Susan Herbst
Vice President for Research Jeffrey Seemann
Director of Governmental Relations Gail Garber
Director of Innovation Programs Rita Zangari

University of Hartford
President Walter Harrison

University of New Haven
President Steven Kaplan

Western CT State University
President John Clark
Associate Professor in Management/Small Business Entrepreneurship Pauline Assenza

Wesleyan University
Director, Patricelli Center for Social Entrepreneurship Makaela Kingsley

Yale University
President Peter Salovey
Associate Vice President for Federal and State Relations Richard Jacob
Director, Office of Cooperative Research, Jon Soderstrom
Other Invited Guests

CT General Assembly
State Senator John Fonfara
Policy Analyst Dave Stueber

CT Innovations
CEO Matt McCooe

CTNext
Executive Director Glendowlyn Thames
Consultant Kip Bergstrom

Penn Institute for Urban Research
Co-Director Genie Birch
Project Manager Amanda Lloyd

CCIC
President Jennifer Widness
Project Assistant Ben Lovejoy

Department of Economic & Community Development
Office of the Commissioner Alison Lubin
Sec. 27. (NEW) (Effective July 1, 2016) (a) There is established a working group to examine innovation and entrepreneurship at in-state public and independent institutions of higher education. The working group shall consist of in-state presidents of public and independent institutions of higher education, or any such president's designee. On or before January 1, 2017, the executive director of CTNext shall invite the president of every in-state public and independent institution of higher education to serve on such working group. Any such president may send a designee to serve in such president's place. The executive director of CTNext shall schedule the first meeting of the working group, which shall be held not later than February 1, 2017. The working group shall select two chairpersons of the working group during such meeting, one of whom shall be from a public institution of higher education and one of whom shall be from an independent institution of higher education.

(b) The working group shall develop a master plan for fostering innovation and entrepreneurship at in-state public and independent institutions of higher education. Such plan shall be submitted to the CTNext board of directors, established pursuant to section 1 of this act, on or before May 1, 2017. The CTNext board shall review and approve or reject such plan no later than one month after receipt of such plan. If the CTNext board approves such plan, it shall submit such plan to the Higher Education Entrepreneurship Advisory Committee, established pursuant to section 28 of this act. If the CTNext board rejects such plan, it shall submit a letter of rejection and recommended modifications to such plan to the working group. The working group shall revise such plan based on the modifications recommended by the CTNext board and resubmit such revised plan to the CTNext board no later than one month after receipt of the letter of rejection and recommended modifications to such plan. Such plan shall be resubmitted to the board until approved by such board, subject to the deadlines set forth in this subsection. Such plan shall (1) address opportunities and risks to innovation and entrepreneurship resulting from existing and emergent conditions affecting entrepreneurial programs and initiatives at institutions of higher education; (2) assess the scope and scale of existing entrepreneurial programs and initiatives at such institutions in the context of best practices at state and national institutions of higher education that are leaders in innovation and entrepreneurship; (3) recommend initiatives that
facilitate collaboration and cooperation among institutions of higher education on projects that address and strengthen innovation and entrepreneurship at such institutions; (4) provide for the establishment of a state-wide intercollegiate business plan competition; (5) identify funding priorities for higher education entrepreneurship grants-in-aid pursuant to section 28 of this act for projects that expand and enhance entrepreneurial programs and initiatives or projects involving partnerships among institutions of higher education. For the purposes of this section, (A) "existing and emergent conditions" includes, but is not limited to, (i) trends in national funding for research and entrepreneurial endeavors at institutions of higher education, (ii) trends in student and faculty preferences in entrepreneurship-related collegiate programming and initiatives, (iii) willingness of alumni, entrepreneurs and local business organizations to serve as mentors to faculty and students and to provide student internships, (iv) undergraduate student visa and post graduate student visa opportunities for recruiting international students interested in entrepreneurship, and (v) the state's need to expand and strengthen state-wide innovation and entrepreneurship and new business formation, and (B) "entrepreneurial programs and initiatives" includes, but is not limited to, (i) mentorship of student entrepreneurs; (ii) commercialization and licensing of intellectual property in a manner that encourages faculty entrepreneurship; (iii) entrepreneur in residence programs; (iv) entrepreneurship-related courses; (v) research faculty having entrepreneurial experience; (vi) on-campus business incubators or accelerators; (vii) tenure policies that encourage faculty entrepreneurship; (viii) on-campus events that encourage entrepreneurship and entrepreneurial community building; and (ix) proof of concept support; and (6) recommend programs that advance the state's innovation and entrepreneurship efforts.

(c) CTNext shall provide any necessary staff, office space, office systems and administrative support for the working group.
Eugénie L. Birch FAICP, RTPI (hon), is the Nussdorf Professor of Urban Research, Department of City and Regional Planning, School of Design, University of Pennsylvania. She is the founding co-director of the Penn Institute for Urban Research, and co-editor of Penn Press’s *The City in the 21st Century* series.

Dr. Birch’s most recent publications include *Slums: How Informal Real Estate Markets Work* (2016), co-edited with Susan Wachter and Shohana Chattaraj, *University-Led Innovation* (Penn IUR, 2016), co-authored with Cara Griffin and Laura Barron, and “From Science Parks to Innovation Districts” (Penn IUR White Papers, 2015).

Dr. Birch has served as editor, *Journal of the American Planning Association*, chair, Planning Accreditation Board, president, Association of Collegiate Schools of Planning (ACSP), Society for American City and Regional Planning History (SACRPH) and the International Planning History Society (IPHS). Her awards include: Lawrence C. Gerkens Award in Planning History (SACRPH), Jay Chatterjee Award, Margarita McCoy Award and Distinguished Educator Award (ACSP).

Dr. Birch has served as a member of the New York City Planning Commission and of the jury to select the designers for the World Trade Center site. Dr. Birch, who lives in New York City, holds a PhD and Master in Urban Planning from Columbia University and an A.B. *cum laude* in History and Latin American Affairs from Bryn Mawr College.