



**Higher Education Innovation and Entrepreneurship Working Group  
Kickoff Meeting  
Yale University | Greenberg Conference Center  
391 Prospect St, New Haven, CT  
Wednesday, December 14, 2016  
9:45 - 11:00 a.m.**

**Agenda**

- 9:45 a.m.           **Brief Introductions\***
- 9:50 a.m.           **Brief Overview of the charge of the Higher Education Working Group\***  
Glendowlyn Thames, Executive Director, CTNext
- 10:00 a.m.           **Welcome and Opening Remarks**  
President Peter Salovey, Yale University  
President Susan Herbst, UConn
- 10:10 a.m.           **Discussion: The diverse role of higher education institutions in promoting  
innovation and entrepreneurship in Connecticut**  
Moderator: Eugenie Birch, University of Pennsylvania\*
- 10:50 a.m.           **Business Meeting**
- Nominate & Select Co-Chairs of Higher Education Working Group
  - Next Steps
- 11:00 a.m.           **Adjournment**

\*Indicates enclosure with agenda

Enclosures:

- Meeting Attendees (p. 2)
- Section 27 of Public Act 16-3 (p. 4)
- Biography of Eugenie Birch (p. 6)

**Higher Education Working Group Kick-off**  
**Meeting Attendees**

**Institutional Representatives**

**Albertus Magnus College**

Interim President Anne Kilbride  
Director of Business Programs William Aniskovich

**Asnuntuck Community College**

Chief Academic Officer Mike Stefanowicz

**Central CT State University**

President Susan Pease  
Dean of the School of Business Kenneth Colwell

**CT State Colleges & Universities System**

President Mark Ojakian  
Director of Government Relations Sean Bradbury

**Connecticut College**

Chief Financial Officer Richard Madonna

**Fairfield University**

Provost Lynn Babington

**Gateway Community College**

President Dorsey Kendrick

**Goodwin College**

President Mark Scheinberg

**Housatonic Community College**

President Paul Broadie

**Manchester Community College**

Dean Marci Jehnings

**Middlesex Community College**

President Anna Wasescha

**Northwestern CT Community College**

President Michael Rooke

**Norwalk Community College**

President David Levinson

**Post University**

President Don Mroz

**Quinnipiac University**

Chair of Innovation & Entrepreneurship Norman Gray

**RPI Hartford**

Associate Dean, Graduate Education Dennis Gornic

**Sacred Heart University**

President John Petillo

**Southern CT State University**

President Joseph Bertolino

**St. Vincent's College**

President Michael Gargano

**Three Rivers Community College**

President Mary Ellen Jukoski

**Trinity College**

President Joanne Berger-Sweeney

**University of Bridgeport**

President Neil A. Salonen

**University of Connecticut**

President Susan Herbst  
Vice President for Research Jeffrey Seemann  
Director of Governmental Relations Gail Garber  
Director of Innovation Programs Rita Zangari

**University of Hartford**

President Walter Harrison

**University of New Haven**

President Steven Kaplan

**Western CT State University**

President John Clark  
Associate Professor in Management/Small Business  
Entrepreneurship Pauline Assenza

**Wesleyan University**

Director, Patricelli Center for Social Entrepreneurship  
Makaela Kingsley

**Yale University**

President Peter Salovey  
Associate Vice President for Federal and State  
Relations Richard Jacob  
Director, Office of Cooperative Research, Jon  
Soderstrom

**Other Invited Guests**

**CT General Assembly**

State Senator John Fonfara  
Policy Analyst Dave Stueber

**CT Innovations**

CEO Matt McCooe

**CTNext**

Executive Director Glendowlyn Thames  
Consultant Kip Bergstrom

**Penn Institute for Urban Research**

Co-Director Genie Birch  
Project Manager Amanda Lloyd

**CCIC**

President Jennifer Widness  
Project Assistant Ben Lovejoy

**Department of Economic & Community Development**

Office of the Commissioner Alison Lubin



**May Special Session, Public Act No. 16-3**

**AN ACT CONCERNING REVENUE AND OTHER ITEMS TO IMPLEMENT THE BUDGET FOR THE BIENNIUM ENDING JUNE 30, 2017**

Sec. 27. (NEW) (Effective July 1, 2016) (a) There is established a working group to examine innovation and entrepreneurship at in-state public and independent institutions of higher education. The working group shall consist of in-state presidents of public and independent institutions of higher education, or any such president's designee. On or before January 1, 2017, the executive director of CTNext shall invite the president of every in-state public and independent institution of higher education to serve on such working group. Any such president may send a designee to serve in such president's place. The executive director of CTNext shall schedule the first meeting of the working group, which shall be held not later than February 1, 2017. The working group shall select two chairpersons of the working group during such meeting, one of whom shall be from a public institution of higher education and one of whom shall be from an independent institution of higher education.

(b) The working group shall develop a master plan for fostering innovation and entrepreneurship at in-state public and independent institutions of higher education. Such plan shall be submitted to the CTNext board of directors, established pursuant to section 1 of this act, on or before May 1, 2017. The CTNext board shall review and approve or reject such plan no later than one month after receipt of such plan. If the CTNext board approves such plan, it shall submit such plan to the Higher Education Entrepreneurship Advisory Committee, established pursuant to section 28 of this act. If the CTNext board rejects such plan, it shall submit a letter of rejection and recommended modifications to such plan to the working group. The working group shall revise such plan based on the modifications recommended by the CTNext board and resubmit such revised plan to the CTNext board no later than one month after receipt of the letter of rejection and recommended modifications to such plan. Such plan shall be resubmitted to the board until approved by such board, subject to the deadlines set forth in this subsection. Such plan shall (1) address opportunities and risks to innovation and entrepreneurship resulting from existing and emergent conditions affecting entrepreneurial programs and initiatives at institutions of higher education; (2) assess the scope and scale of existing entrepreneurial programs and initiatives at such institutions in the context of best practices at state and national institutions of higher education that are leaders in innovation and entrepreneurship; (3) recommend initiatives that

facilitate collaboration and cooperation among institutions of higher education on projects that address and strengthen innovation and entrepreneurship at such institutions; (4) provide for the establishment of a state-wide intercollegiate business plan competition; (5) identify funding priorities for higher education entrepreneurship grants-in-aid pursuant to section 28 of this act for projects that expand and enhance entrepreneurial programs and initiatives or projects involving partnerships among institutions of higher education. For the purposes of this section, (A) "existing and emergent conditions" includes, but is not limited to, (i) trends in national funding for research and entrepreneurial endeavors at institutions of higher education, (ii) trends in student and faculty preferences in entrepreneurship-related collegiate programming and initiatives, (iii) willingness of alumni, entrepreneurs and local business organizations to serve as mentors to faculty and students and to provide student internships, (iv) undergraduate student visa and post graduate student visa opportunities for recruiting international students interested in entrepreneurship, and (v) the state's need to expand and strengthen state-wide innovation and entrepreneurship and new business formation, and (B) "entrepreneurial programs and initiatives" includes, but is not limited to, (i) mentorship of student entrepreneurs; (ii) commercialization and licensing of intellectual property in a manner that encourages faculty entrepreneurship; (iii) entrepreneur in residence programs; (iv) entrepreneurship-related courses; (v) research faculty having entrepreneurial experience; (vi) on-campus business incubators or accelerators; (vii) tenure policies that encourage faculty entrepreneurship; (viii) on-campus events that encourage entrepreneurship and entrepreneurial community building; and (ix) proof of concept support; and (6) recommend programs that advance the state's innovation and entrepreneurship efforts.

(c) CTNext shall provide any necessary staff, office space, office systems and administrative support for the working group.



## Eugénie L. Birch, FAICP

### Co-Director, PennIUR

*Lawrence C. Nussdorf Professor of Urban Research and Education  
Chair of the Graduate Group in City and Regional Planning*

Eugénie L. Birch FAICP, RTPI (hon), is the Nussdorf Professor of Urban Research, Department of City and Regional Planning, School of Design, University of Pennsylvania. She is the founding co-director of the Penn Institute for Urban Research, and co-editor of Penn Press's *The City in the 21<sup>st</sup> Century* series.

Dr. Birch's most recent publications include *Slums: How Informal Real Estate Markets Work* (2016), co-edited with Susan Wachter and Shohana Chattaraj, [University-Led Innovation](#) (Penn IUR, 2016), co-authored with Cara Griffin and Laura Barron, and ["From Science Parks to Innovation Districts"](#) (Penn IUR White Papers, 2015).

Dr. Birch has served as editor, *Journal of the American Planning Association*, chair, Planning Accreditation Board, president, Association of Collegiate Schools of Planning (ACSP), Society for American City and Regional Planning History (SACRPH) and the International Planning History Society (IPHS). Her awards include: Lawrence C. Gerken Award in Planning History (SACRPH), Jay Chatterjee Award, Margarita McCoy Award and Distinguished Educator Award (ACSP).

Dr. Birch has served as a member of the New York City Planning Commission and of the jury to select the designers for the World Trade Center site. Dr. Birch, who lives in New York City, holds a PhD and Master in Urban Planning from Columbia University and an A.B. *cum laude* in History and Latin American Affairs from Bryn Mawr College.